

Iltizam Relief Society Collaborates with UniKL and MBSA to Impact 500 Beneficiaries Through December Free Market Programs in Shah Alam

Shah Alam, 31 December 2024 – Iltizam Relief Society, in collaboration with UniKL and MBSA, successfully conducted two impactful Free Market programs in Shah Alam this December. These initiatives brought essential relief to 500 beneficiaries, primarily from the asnaf community, by providing crucial food items such as rice, onions, garlic, vegetables, chicken, and fish. The program aligns with Iltizam's mission to foster sustainability and social equity while supporting the United Nations Sustainable Development Goals (SDGs), particularly Goal 1: No Poverty and Goal 2: Zero Hunger.

The first Free Market event took place on **1st December** at Masjid As-Solihin, Padang Jawa, in collaboration with UniKL. This initiative benefited **200 individuals**, ensuring they had access to nutritious food supplies. The event's success was made possible through the unwavering support of volunteers and local partners, who worked together to distribute resources efficiently.

On **8th December**, the second event was held at **Dataran Kemerdekaan**, **Shah Alam**, in partnership with MBSA. This initiative reached **300 beneficiaries**, including special guests from **Pusat Jagaan Sayang**, a home for children with special needs. Beyond providing food aid, the event created an inclusive and joyful atmosphere, offering engaging activities for the children and fostering a strong sense of community.

Iltizam Relief Society acknowledges the pivotal role played by **UniKL** and **MBSA** in making these events a success. UniKL's dedication was instrumental in supporting the event at Masjid As-Solihin, while MBSA mobilized resources and ensured seamless execution at Dataran Kemerdekaan. Their efforts underscore the significance of strategic partnerships in driving meaningful social impact.

For the latest updates and further information, please follow our social media channels at @iltizamreliefsociety or reach out to us directly at hello@iltizamrelief.com.

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