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## **Iltizam Relief Society and CQ Bio Energy Sdn Bhd Launch Innovative “Buy and Donate” Program for FuelPlus – Combining Fuel Efficiency and Humanitarian Aid**

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Shah Alam, 16 January 2025 – Iltizam Relief Society is proud to partner with CQ Bio Energy Sdn Bhd to announce the launch of the “Buy and Donate” Program, a groundbreaking initiative designed to benefit vehicle owners while simultaneously supporting those in dire need. This collaborative effort invites existing users of FuelPlus, supporters of Iltizam, and motorists throughout Malaysia and the broader ASEAN region to take part in a transformative program that merges economic savings with meaningful humanitarian impact.

FuelPlus is a state-of-the-art fuel additive specifically formulated to enhance the efficiency and performance of various vehicle engines. Under the “Buy and Donate” Program, each purchase of FuelPlus not only offers customers significant savings and improved engine performance but also facilitates direct contributions to vital humanitarian efforts in Gaza.

The ongoing genocide in Gaza, which began escalating in October 2023, has resulted in a tragic loss of life and immense suffering. Reports indicate that fatalities have surpassed 4x,xxx, with a heartbreaking majority being women and children, including newborns. The number of reported injuries has exceeded 11x,xxx and continues to rise, underscoring the urgent need for assistance.

In a world where many choose to look away, we believe it is our collective responsibility to stand with the people of Gaza – our brothers and sisters who share our humanity and faith. By participating in the “Buy and Donate” Program, you’re not just saving money on fuel but also playing a critical role in providing support to those in need. A portion of every purchase will directly fund humanitarian projects initiated by the Iltizam Relief Society in Gaza, offering hope and assistance where it is most needed.

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For the latest updates and further information, please follow our social media channels at @iltizamreliefsociety or reach out to us directly at [hello@iltizamrelief.com](mailto:hello@iltizamrelief.com).

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